

**Satharat Wongsupakphan
aka. Sarah Kajonborrirak**



Sarah is the founder of Thai Heritage Spa Co., Ltd., with subsidiary companies Thai Heritage Spa School and Sivalai Spa.

With her degrees in Fitness & Nutrition and Hotel Management, and her continuing studies and research in many fitness and spa institutes across continents, Sarah has broadened her experience in the health industry for more than 15 years.

Sarah was a guest instructor in an aerobics training course at a government physical college in Chiangmai in 1995 and at the same time owned the very first successful fitness spa in the North of Thailand at the age of 22.

Sarah worked as health club & spa manager in leading hotels in Bangkok. Now she is running her own spa consulting company, specialized in creating unique and exclusive spa concepts, facilities and treatments for each project. She became an exclusive spa consultant to many respectable architect firms, real estate developers and investors, not only in Thailand but in countries such as Kazakhstan, Pakistan, Bahrain and Kuwait.

She was part of the host committee that organized the Asian Spa Summit 2000 in Phuket. She was requested by the Occupational Skill Standard Division of the Ministry of Labor & Social Welfare to implement the first National Career Standard for Thai massage therapists in year 2000.

She has been granted an award as an Executive Woman of the Year 2003 for the Best Innovative Organization from the Foundation for the Thai Society due to her significant work in modernizing Thai traditional spa products and techniques into a modern spa culture. Her outstanding work profile is promoting Thai spa and constantly supporting spa therapists for overseas employment.

Sarah was appointed as the Ambassador to Asia of the Latin American Spa Association in May 2006 due to her outstanding commitment and contribution of the Thai massage and spa techniques in Latin America.

Her own founded Thai Heritage Spa School performance has led her to become a Board of Committee for Spa Faculty of the Association of Private School Administrator for Non-Formal Education for spa studies since 2006.

She has been a distinguished speaker in several events and seminars regarding spa education in Thailand and in countries such as Mexico, India, China, Bermuda, Kazakhstan, Korea, Macau and Fiji.